

# Form a Complete Count Committee

A complete count committee is a group of government and community members who will: develop a community-specific 2010 Census awareness campaign, provide leadership in the promotion of the 2010 Census, commit to ensuring that every resident in their community is counted.

Why form a complete count committee? Reasons include: community awareness, local-based publicity campaigns, link to national campaign, local knowledge to assist census operations, increase participation, insure fair share of Federal funding.

**A Complete Count Committee is a major vehicle for planning and implementing local, targeted efforts that will uniquely address the characteristics of your community.**

## **Timeline:**

2007-2008 - propose line item in city/county budgets  
Spring/Summer 2008 - form committee  
Fall 2008 - organization and plan of action meeting  
Winter 2008 throughout 2009 - regularly scheduled progress meetings  
January 2010 - begin monthly status meetings  
April 2010 - implement Census Day & Census Week plan

## **Specific Activities:**

- Develop a local theme for census participation
- Secure community leader endorsements
- Create/distribute community-specific promotional materials
- Work with local media
- Hold census outreach functions at community events
- Spread the word about census jobs
- Provide testing and training space
- Identify hard to enumerate areas